

Executive Summary



What is One Shreveport?

One Shreveport is the City of Shreveport's master plan - the city's vision and roadmap to its future.

The Master Plan outlines the City of Shreveport's long-term vision for growth and development. It provides guidance to the City's decision-makers and stakeholders in topics including land use and development, housing, economic development, transportation, parks and open space, utilities and community facilities, and more.

One Shreveport is an update to the Great Expectations: Shreveport-Caddo 2030 Master Plan, which was adopted on December 1, 2010 and has effectively guided development in Shreveport during its lifespan, including the adoption of the Unified Development Code in 2017.

Recognizing nearly fifteen years of change, One Shreveport provides a strategic update to Great Expectations, affirming the enduring vision and values set forth by the Shreveport community in Great Expectations while providing refreshed strategies to address local development and infrastructure needs. The updated plan assesses changes in the local economy and state law while building on recent City of Shreveport efforts, including Clean Water Shreveport, the 2024 bond referendum, and 2025's Block By Block blight abatement initiative.

How do I use One Shreveport?

Part I, Introduction, provides an understanding of Shreveport's natural, historic, and economic context and the planning process.

Part II, The Citywide Vision, introduces our Vision and two maps to guide our future growth and change.

The **Vision Statement** describes where we hope to find ourselves in twenty years, detailing our aspirations for our neighborhoods and ourselves. The **Vision Principles** further elaborate on specific themes and outcomes. Building on the Vision Statement and Vision Principles are two key maps - the **Future Land Use Map (FLUM)** and the **Greenprint** - which provide city-wide guidance and written recommendations for City elected and appointed officials, staff, and the community to use while assessing development proposals and investments in public infrastructure.

Part III, Neighborhood Deep Dives, provides additional guidance for how the citywide vision translates into holistic and coordinated neighborhood-level strategies.

Shreveport is home to diverse neighborhoods with a variety of physical, social, and economic characteristics. Seven **Neighborhood Deep Dives** provide additional detail to the Future Land Use Map and Greenprint and provide neighborhood-level guidance and recommendations.

Part IV, Five-Year Strategy, introduces five Action Themes and Five-Year Priorities that organize and draw connections across diverse actions.

The **Action Themes** guide coordination across the plan's Priorities and Goals, helping to identify areas of overlap and connection. Four **Five-Year Priorities** recommend near-term, high-impact actions.

Part V, Implementation Guide, outlines Goals, Policies, and Strategies to support long-term implementation.

It is organized by several numbered **Goals** that describe a desired outcome or end result. Each Goal has multiple **Policies** that will be used to guide decision-making. In addition to the Policies, each Goal is supported by **Strategies** and coordinated sets of **Actions** that identify specific tasks for the MPC and its partners to execute over the next 5-10 years.

OUR VISION FOR ONE SHREVEPORT

In 2050, greater Shreveport is the dynamic, creative and flourishing powerhouse of the ArkLaTex region. Our region combines the economic opportunity, diversity and cultural excitement of a growing city with the friendliness of a small town.

Our neighborhoods—safe, clean and welcoming—are connected by shared civic spirit and by a network of inviting public spaces and transportation choices. Downtown and nearby neighborhoods in the city core are vibrantly alive with residents and businesses in historic and new buildings. A revitalized waterfront district links Cross Bayou and the city center to Shreveport's origins on the banks of the Red River. Underutilized properties throughout the city have been restored to community use with housing, shops, offices, or parks and other public spaces. Downtown and our diverse neighborhoods offer attractive and affordable choices for young singles and couples, families with children, empty-nesters, and retirees.

Because of its culture of excellent education and access to lifelong learning, from the cradle to the senior years, the Shreveport-Caddo area has the qualified workforce to support an expanding 21st century economy. Established and emerging industries, such as natural gas, manufacturing, education, biomedicine, cyber security, green building and energy, health care, tourism, film production, and digital media depend on local talent, and entrepreneurial start-ups nurture new industries. As a transportation crossroads of rail lines and highways, including an extended I-49, and with a successful river port, we reach out to the nation and the world.

Shreveport is the "greenest" and healthiest city in the South, committed to resource and energy sustainability and enhancing access to healthy lifestyles. Our landscape is enriched by a natural network of greenways and bayous offering recreation in nature. Shreveport's youth and college graduates, as well as newcomers, are proud of their beautiful city, cohesive community, and culture of opportunity. All citizens choose to be part of an innovative city on the move.

VISION PRINCIPLES

Connected People and Places

Fairness and Opportunity for Everyone

Strengthened Assets and Enhanced Possibilities

Good Stewardship of Our Natural and Cultural Heritage

A Green and Healthy Community

High Standards of Quality in Development and Design

A Business-Friendly Environment

A Community of Learners

Strong Local and Regional Partnerships

Communication, Transparency, and Community Participation

Future Land Use Map & Greenprint

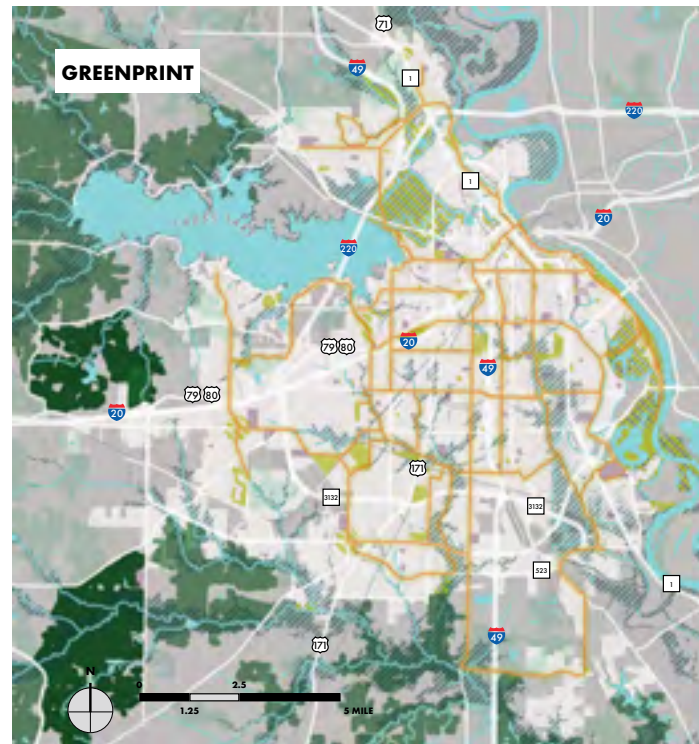
The Future Land Use Map and the Greenprint provide city-wide guidance and written recommendations for City elected and appointed officials, staff, and the community to use while assessing development proposals and investments in public infrastructure.

The Master Plan shapes how and where Shreveport changes. While the City of Shreveport does not develop private property, it outlines rules and procedures for how private property owners, individuals, and developers can use their property in line with the public interest. Similarly, while individual residents may decide to move in or out of a neighborhood, the City anticipates these trends in order to prepare for future change.

As a future-facing vision and policy document, the Master Plan provides broad guidance based on today's conditions, the city's near-term outlook, and a bold vision. It is intended to be flexible and general in nature while providing clear decision-making criteria for decision-makers such as the Shreveport City Council.

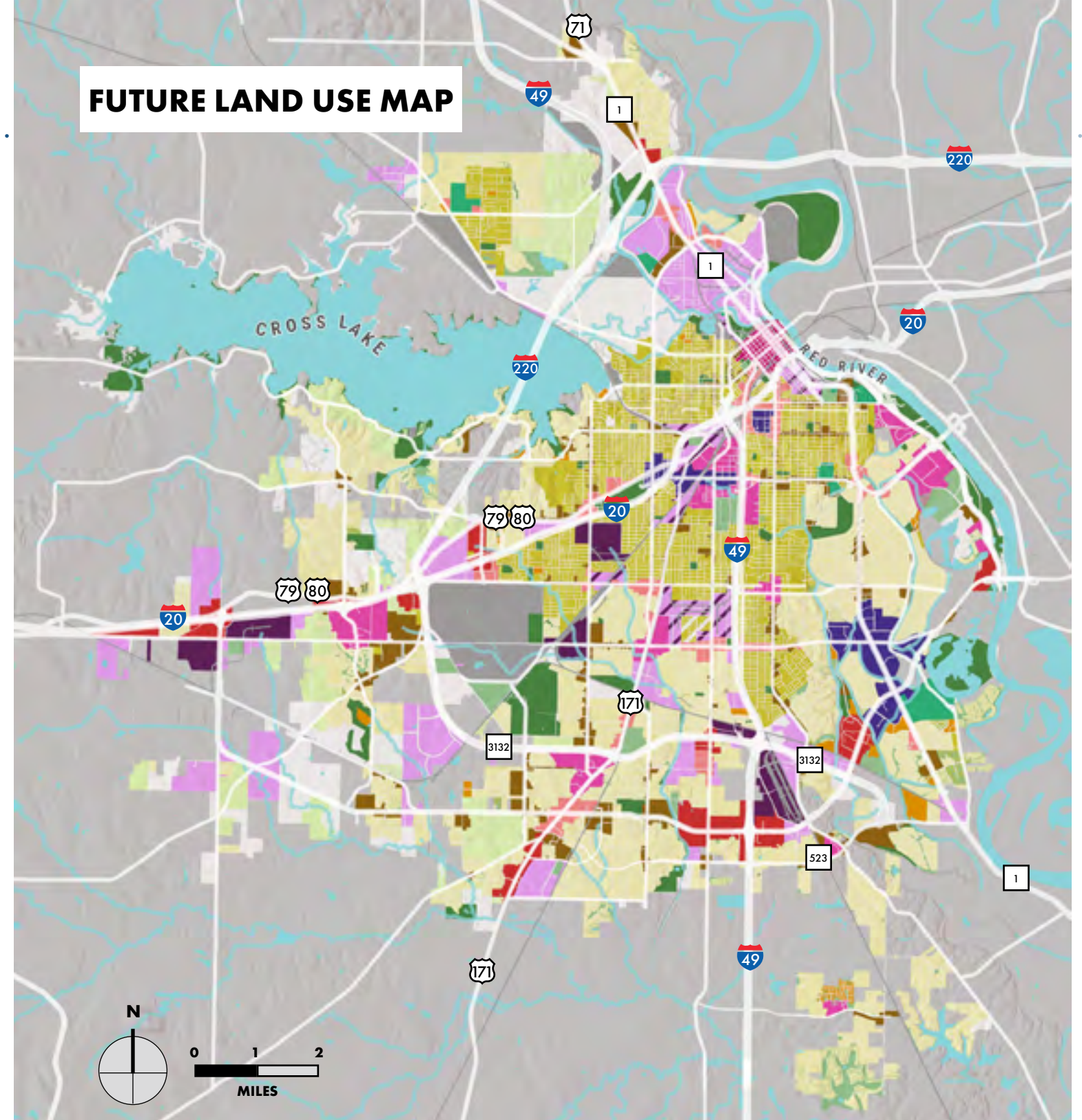
What Is the Future Land Use Map?

The Future Land Use Map is a key piece of the One Shreveport plan. It provides parcel-level guidance for where and how Shreveport can grow and change over time. While the Future Land Use Map is a guide for future change, it is not a guarantee of a future condition. The use of land and private property is determined through private decisions but guided by the City of Shreveport through tools like zoning and other regulations. Each future land use designation shown on the map is accompanied by a general description that outlines its purpose and intent.



What is the Greenprint?

The Greenprint complements the Future Land Use Map by identifying opportunities for improved access to parks, public health resources, historic and cultural resources, and bicycle and pedestrian mobility. It identifies key corridors and sites where trail and greenspace improvements can support quality of life as well as development priorities. Similar to the Future Land Use Map, the Greenprint should be used by both public officials and private entities to guide development, investment, and revitalization efforts.



MIXED-USE CENTERS & CORRIDORS

- Downtown
- Regional Center
- Urban Village
- Urban Corridor
- Neighborhood Hubs & Corridors
- Highway Commercial

RESIDENTIAL NEIGHBORHOODS

- Urban Neighborhood
- Core Neighborhood
- Transitional Neighborhood
- Suburban Neighborhood
- Rural Neighborhood

INDUSTRY & SERVICE AREAS

- Light Industrial / Industrial Mixed-Use
- Transitional Industrial
- Heavy Industrial
- Transportation & Utilities

INSTITUTIONS & OPEN SPACE AREAS

- Public Parks, Greenways, and Open Space
- Public Buildings & Institutions
- Private Open Space
- Reserve

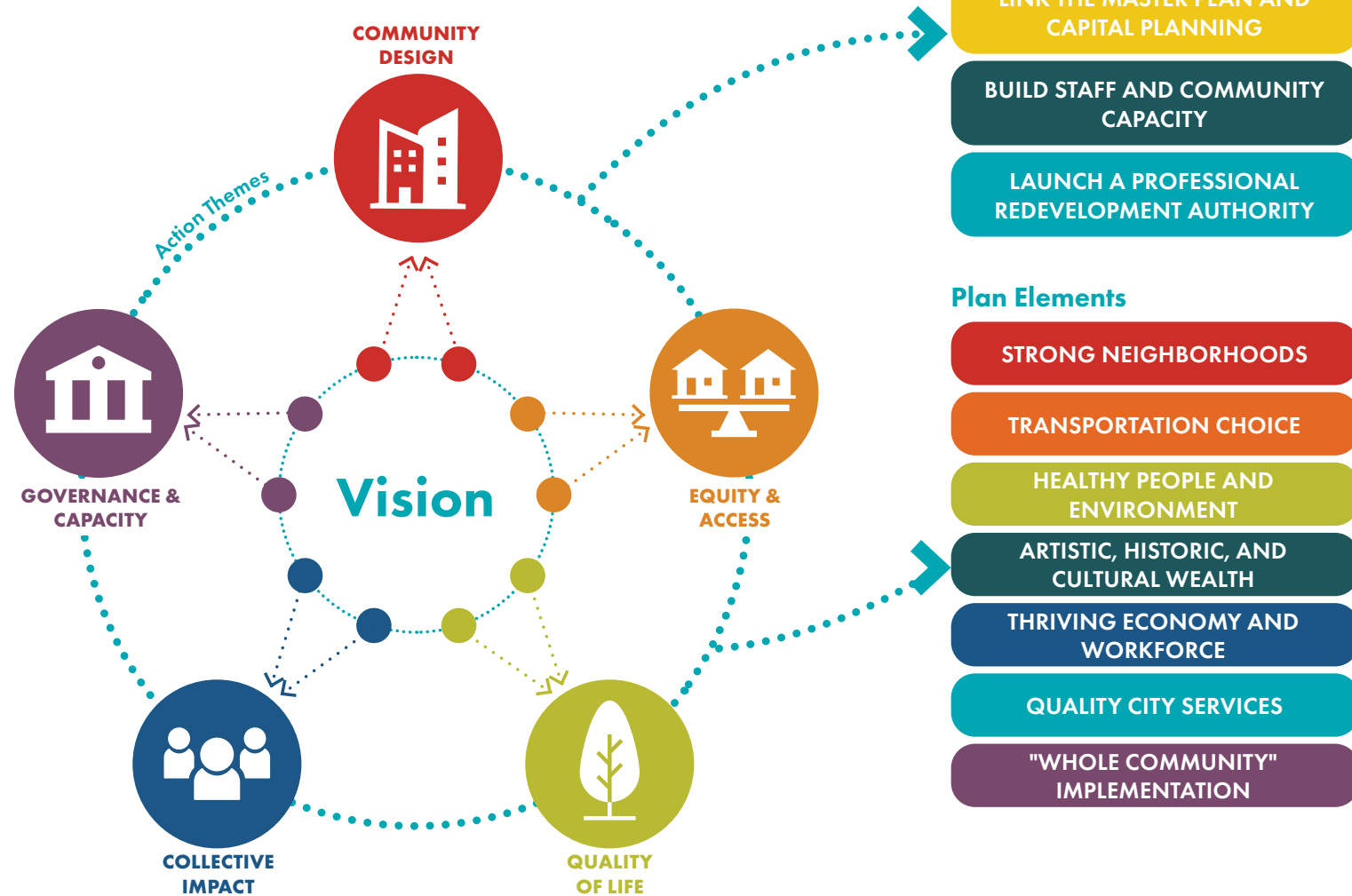
Implementation Strategy

Central to One Shreveport are the plan's Vision and Principles, which describe where we hope to find ourselves in twenty years.

The plan's **Action Themes** guide coordination across One Shreveport's priorities and goals.

The **Five-Year Priorities** are high-impact actions to quickly implement key recommendations.

Seven **Plan Elements** organize the plan's Goals, Policies, and Strategies to help the City of Shreveport and its partners assess and coordinate potential actions over the long term.



One Shreveport 2026-2030 Action Themes

 <p>COMMUNITY DESIGN</p>	<p>Over the next five years, Shreveport will lead ambitious planning and design efforts to revitalize and enhance its neighborhoods through thoughtful infill development and high-quality capital projects.</p>	<p>Related Vision Principles</p> <p>High standards of quality in development and design.</p> <p>Connected people and places.</p>
 <p>EQUITY & ACCESS</p>	<p>Over the next five years, Shreveport will work with intention to address disparities across neighborhoods and ensure that all residents, including its most vulnerable, benefit from public programs and projects.</p>	<p>Related Vision Principles</p> <p>Fairness and opportunity for everyone.</p> <p>Strengthened assets and enhanced opportunities.</p>
 <p>QUALITY OF LIFE</p>	<p>Over the next five years, Shreveport will create "neighborhoods of choice" through targeted parks, recreation, and open space improvements, celebration of neighborhood history and culture, and abatement of blight.</p>	<p>Related Vision Principles</p> <p>Good stewardship of our natural and cultural heritage.</p> <p>A green and healthy community.</p>
 <p>COLLECTIVE IMPACT</p>	<p>Over the next five years, Shreveport will engage private, philanthropic, and community-based stakeholders to develop strategic partnerships to support a robust economy, highlight our incredible assets, and move our community forward.</p>	<p>Related Vision Principles</p> <p>A business-friendly environment.</p> <p>Strong local and regional partnerships.</p>
 <p>GOVERNANCE & CAPACITY</p>	<p>Over the next five years, Shreveport will improve communication, education, and collaboration to, from, and within local government and the community.</p>	<p>Related Vision Principles</p> <p>A community of learners.</p> <p>Communication, transparency, and community participation.</p>

Priorities and Goals

Five-Year Priorities

Establish a Culture of Neighborhood Planning

Launch a comprehensive neighborhood planning program that directs coordinated city, community, and private action towards neighborhood revitalization.

Neighborhood planning implements the Master Plan by translating its higher-level land use and policy recommendations into targeted implementation strategies and projects. It also helps identify capital project needs and opportunities to leverage planned projects - like facility renovations, sidewalk extensions, or park improvements - to support quality of life and economic development goals. Beyond developing projects, a culture of neighborhood planning also encourages ongoing dialogue and engagement with community members.

Link the Master Plan and Capital Planning

Revamp capital project identification, planning and design, prioritization, and funding processes to create leverage and elevate project outcomes.

Capital planning and budgeting is one of local government's most important functions: anticipating needs and allocating funds to ensure critical infrastructure such as streets, water and sewer utilities, parks, and city buildings and facilities are effectively operating and serving residents. Integrating the master plan in capital planning processes can create additional benefits through improved project coordination and design.

Build Staff and Community Capacity

Reorganize staff resources to break down departmental silos, create a comprehensive focus on neighborhood revitalization, and improve internal and community communications.

Neighborhood development requires more than land use planning and zoning to achieve its goals: it requires the strategic use of capital projects and economic development and financing tools, as well as a culture that sustains ongoing community engagement and builds trust and credibility. Plan implementation responsibilities in Shreveport are uniquely divided among local government entities, including the City of Shreveport and the Metropolitan Planning Commission (MPC). A reorganization of staff departments should focus on improving efficiency, communications, and coordination.

Launch A Professional Redevelopment Authority

Activate SIRA's ability to clear title, facilitate land assembly and redevelopment, and return vacant, adjudicated, and blighted properties to productive use in line with the community's vision.

Many of Shreveport's neighborhoods face significant challenges related to vacant property. More than 6,500 properties in Shreveport are "adjudicated," which means that their tax sale titles have been acquired by the city or parish governments, and approximately 2,000 structures throughout the city are on a demolition list because they are vacant and in poor condition. The projected declines in Shreveport's population may foreshadow more vacant properties in the future. One key role of a redevelopment authority is to return vacant and abandoned properties to productive use: this increases the tax base for the City, providing more needed funding and improving safety and quality of life for residents throughout Shreveport's neighborhoods. The Shreveport Implementation and Redevelopment Authority (SIRA) is an important asset for the City and its neighborhoods, but it needs to grow its capacity. This means it needs staffing, a clear strategy to create marketable titles to vacant properties, and more funding for programs in order to reduce vacancy in Shreveport.

Goals with Supporting Policies, Strategies, and Actions

Strong Neighborhoods

- Goal 1: Smarter Development, see pg. 196t
- Goal 2: Quality Neighborhoods, see pg. 198
- Goal 3: Healthy Housing, see pg. 200.
- Goal 4: Eliminated Blight, see pg. 202
- Goal 5: Community-Driven Revitalization, see pg. 204
- Goal 6: Facilitating Redevelopment, see pg. 206
- Goal 7: Locally Rooted Design, see pg. 208
- Goal 8: Neighborhood Centers, see pg. 210

Transportation Choice

- Goal 9: Functional, Maintained Streets, see pg. 212s
- Goal 10: Complete Streets, see pg. 214
- Goal 11: Reliable Public Transit, see pg. 216.
- Goal 12: Regional Connectivity, see pg. 218

Healthy People and Environment

- Goal 13: Quality Parks and Nature, see pg. 220.
- Goal 14: Greenways and Blueways, see pg. 222.
- Goal 15: Clean Water, see pg. 224
- Goal 16: Urban Forestry, see pg. 226.
- Goal 17: Ecological Preservation, see pg. 228.
- Goal 18: Climate Adaptation and Preparedness, see pg. 230.
- Goal 19: Community Health, see pg. 234
- Goal 20: Healthy Food System, see pg. 236.

Artistic, Historic, and Cultural Wealth

- Goal 21: Arts, Culture, and Entertainment, see pg. 238
- Goal 22: Historic Identity, see pg. 240
- Goal 23: Historic Character, see pg. 242

Thriving Economy and Workforce

- Goal 24: Expanded Economic Base, see pg. 244
- Goal 25: Skilled and Retained Workforce, see pg. 248

Quality City Services

- Goal 27: Core Capital Investments, see pg. 254.
- Goal 28: Resilient Water Systems, see pg. 256
- Goal 29: Efficient, Accessible Operations, see pg. 260
- Goal 30: Public Safety Investment, see pg. 262
- Goal 31: Reduced Waste, see pg. 264

"Whole Community" Implementation

- Goal 32: Networked, Maintained Plans, see pg. 266
- Goal 33: Engaged Residents, see pg. 268
- Goal 34: Government Accountability, see pg. 270